



# Club Health Assessment for District 12 L through February 2010

| Club Number                          | Club Name           | Charter Date | Status           | Membership                                   |                                    |                   |                     |                |                 |                            | Reports                                    |                           |                                |   | Finance                                | LCIF  |  |                                   |           |
|--------------------------------------|---------------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|----------------------------|--|---------------------------|--------------------------------|---|--|---|--|-----------------------------------|-----------|
|                                      |                     |              | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation                      | No Active Email **                     | Months Since Last Activity Report ***               | Account Balance                          | Donations for current Fiscal Year |           |
|                                      |                     |              |                  |  | If below 15 members appears in red |                   |                     |                |                 |                            |  |                           |                                | If no report in 3 months appears in red | When more than one year appears in red | Notes the officers that do not have an active Email | If no report in 12 months appears in red |                                   |           |
| <b>Clubs less than two years old</b> |                     |              |                  |  |                                    |                   |                     |                |                 |                            |  |                           |                                |   |  |   |  |                                   |           |
| 103308                               | COLLIERVILLE        | 07/14/2008   | Active           |  | 17                                 | 4                 | 13                  | -9             | -34.62%         | 26                         | 1  |                           |                                | 0                                       | Same                                   | T   | 0  |                                   |           |
| 106522                               | NEWBERN             | 08/31/2009   | Active           |  | 31                                 | 33                | 2                   | 31             | 100.00%         | 0                          | 0  |                           |                                | 0                                       | New                                    |   | 1  | 90+ Days                          |           |
| 106423                               | OAKLAND             | 08/31/2009   | Active           |  | 10                                 | 25                | 15                  | 10             | 100.00%         | 0                          | 0  |                           |                                | 0                                       | New                                    | T,M   | N/R                                      |                                   |           |
| <b>Clubs more than two years old</b> |                     |              |                  |  |                                    |                   |                     |                |                 |                            |  |                           |                                |   |  |   |  |                                   |           |
| 4864                                 | ADAMSVILLE          | 11/28/1944   | Active           |  | 13                                 | 2                 | 3                   | -1             | -7.14%          | 14                         | 6  |                           |                                | 0                                       | Same                                   | P,S,M   | 0  |                                   |           |
| 4865                                 | ALAMO               | 04/25/1958   | Active           |  | 12                                 | 0                 | 0                   | 0              | 0.00%           | 10                         |  |                           |                                | 0                                       | Same                                   | P   | N/R                                      |                                   |           |
| 4871                                 | BOLIVAR             | 10/05/1948   | Active           |  | 27                                 | 4                 | 3                   | 1              | 3.85%           | 28                         | 2  |                           |                                | 1                                       | Same                                   | S,T   | 6  |                                   |           |
| 34741                                | BRADFORD            | 12/07/1977   | Active           |  | 18                                 | 4                 | 3                   | 1              | 5.88%           | 17                         | 3  |                           |                                | 4                                       | New                                    | S,M   | N/R                                      |                                   |           |
| 4873                                 | BRUCETON            | 08/08/1933   | Active           |  | 21                                 | 0                 | 0                   | 0              | 0.00%           | 22                         |  |                           |                                | 2                                       | New                                    | T,M   | 4  |                                   |           |
| 4874                                 | CAMDEN              | 01/03/1939   | Active           |  | 25                                 | 5                 | 2                   | 3              | 13.64%          | 22                         | 15   |                           |                                | 0                                       | New                                    | P,T,M   | 0  |                                   |           |
| 4875                                 | CHESTER COUNTY      | 04/10/1945   | Active           |  | 43                                 | 3                 | 6                   | -3             | -6.52%          | 46                         | 6  |                           |                                | 1                                       | New                                    | P   | 7  |                                   | \$1000.00 |
| 35951                                | COTTAGE GROVE       | 07/10/1978   | Active           |  | 14                                 | 0                 | 1                   | -1             | -6.67%          | 15                         | 11   |                           |                                | 1                                       | New                                    | P,M   | 2  |                                   |           |
| 4876                                 | COVINGTON           | 11/05/1925   | Active           |  | 26                                 | 0                 | 10                  | -10            | -27.78%         | 35                         | 8  |                           |                                | 1                                       | New                                    | T   | N/R                                      |                                   |           |
| 4879                                 | DRESDEN             | 02/22/1949   | Active           |  | 10                                 | 0                 | 0                   | 0              | 0.00%           | 11                         |  |                           |                                | 0                                       | Same                                   | S   | N/R                                      |                                   |           |
| 4880                                 | DYER                | 02/27/1942   | Active           |  | 22                                 | 0                 | 0                   | 0              | 0.00%           | 23                         |  |                           |                                | 1                                       | New                                    | P   | N/R                                      |                                   |           |
| 4881                                 | DYERSBURG           | 12/06/1971   | Active           |  | 22                                 | 0                 | 0                   | 0              | 0.00%           | 22                         |  |                           |                                | 1                                       | Same                                   |   | 4  |                                   |           |
| 4884                                 | GERMANTOWN          | 08/07/1972   | Active           |  | 25                                 | 1                 | 6                   | -5             | -16.67%         | 29                         | 2  |                           |                                | 0                                       | New                                    |   | 3  |                                   |           |
| 4887                                 | GREENFIELD          | 08/14/1959   | Active           |  | 5                                  | 0                 | 0                   | 0              | 0.00%           | 5                          |  |                           |                                | 0                                       | Same                                   | P,T,M   | N/R                                      |                                   |           |
| 4888                                 | HUMBOLDT            | 01/01/1940   | Active           |  | 34                                 | 3                 | 2                   | 1              | 3.03%           | 34                         | 1  |                           |                                | 0                                       | New                                    |   | 0  |                                   |           |
| 4889                                 | HUNTINGDON          | 07/31/1933   | Active           |  | 26                                 | 3                 | 0                   | 3              | 13.04%          | 26                         |  |                           |                                | 2                                       | Same                                   | P   | N/R                                      |                                   |           |
| 4890                                 | JACKSON             | 06/05/1937   | Active           |  | 26                                 | 4                 | 5                   | -1             | -3.70%          | 27                         | 6  |                           |                                | 0                                       | New                                    |   | 0  |                                   | \$500.00  |
| 4891                                 | JACKSON OLD HICKORY | 05/07/1973   | Active           |  | 14                                 | 4                 | 4                   | 0              | 0.00%           | 12                         | 1  |                           |                                | 0                                       | Same                                   | M   | 0  |                                   | \$250.00  |
| 40499                                | LAKELAND            | 11/04/1981   | Active           |  | 64                                 | 3                 | 9                   | -6             | -8.57%          | 60                         | 4  |                           |                                | 0                                       | New                                    |   | 1  |                                   | \$175.00  |
| 4893                                 | LEXINGTON           | 09/24/1947   | Active           |  | 21                                 | 1                 | 1                   | 0              | 0.00%           | 22                         | 17   |                           |                                | 0                                       | Same                                   | P,T,M   | 0  |                                   |           |
| 4894                                 | MARTIN              | 02/14/1949   | Active           |  | 19                                 | 2                 | 0                   | 2              | 11.76%          | 16                         |  |                           |                                | 3                                       | Same                                   | P   | 5  |                                   | \$200.00  |



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| Club Number                      | Club Name                             | Charter Date                     | Status                   |  | Membership                         |                   |                       |                         |                                   |  | Reports                                     |                             |   |   | Finance   |   | LCIF                             |                                   |   |   |
|----------------------------------|---------------------------------------|----------------------------------|--------------------------|--|------------------------------------|-------------------|-----------------------|-------------------------|-----------------------------------|--|---|-----------------------------|---|---|---|---|----------------------------------|-----------------------------------|---|---|
|                                  |                                       |                                  | Current Status *         | Number of Times on Status Quo within 2 years | Current Member Count               | YTD Members Added | YTD Members Dropped   | YTD Net Growth          | YTD Net Growth%                   | Member Count 12 Months Ago                     | Avg. length of service for dropped members  | Months Since Last MMR ***   | Yrs. Since Last Officer Report          | President Rotation                      | No Active Email **                                  | Months Since Last Activity Report ***             | Account Balance                  | Donations for current Fiscal Year |   |   |
|                                  |                                       |                                  |                          |  | If below 15 members appears in red |                   |                       |                         |                                   | If net loss is greater than 20% appears in red |   |                             | If no report in 3 months appears in red | When more than one year appears in red  | Notes the officers that do not have an active Email | If no report in 12 months appears in red          |                                  |                                   |   |   |
| 4896                             | MC KENZIE                             | 01/13/1949                       | Active                   |  | 25                                 | 2                 | 2                     | 0                       | 0.00%                             | 24   | 13  |                             | 0                                       | Same                                    | P,T,M   | N/R   |                                  |                                   | \$160.00                                |   |
| 4897                             | MEDINA                                | 03/21/1946                       | Active                   |  | 29                                 | 1                 | 1                     | 0                       | 0.00%                             | 33   | 4   |                             | 0                                       | New                                     | P,T,M   | N/R   |                                  |                                   |   |   |
| 42529                            | MEMPHIS BLUFF CITY                    | 04/06/1983                       | Active                   |  | 7                                  | 0                 | 0                     | 0                       | 0.00%                             | 7  |   |                             | 29                                      | 1                                       | None  |   | N/A                              |                                   |   |   |
| 4898                             | MEMPHIS DOWNTOWN                      | 12/18/1916                       | Active                   |  | 17                                 | 1                 | 3                     | -2                      | -10.53%                           | 19   | 23  |                             | 0                                       | Same                                    | P,S,T,M   | N/R   |                                  |                                   |   |   |
| 78297                            | MEMPHIS SOUTHERN COLLEGE OF OPTOMETRY | 02/23/2004                       | Active                   |  | 70                                 | 30                | 9                     | 21                      | 42.86%                            | 49   | 2   |                             | 0                                       | Same                                    |   | 0   |                                  |                                   | \$310.00                                |   |
| 4926                             | MEMPHIS WHITEHAVEN                    | 02/19/1953                       | Active                   |  | 12                                 | 8                 | 4                     | 4                       | 50.00%                            | 8  | 20  |                             | 0                                       | Same                                    |   | 1   |                                  |                                   |   |   |
| 4903                             | MIDDLETON                             | 02/22/1965                       | Active                   |  | 20                                 | 2                 | 3                     | -1                      | -4.76%                            | 21   | 4   |                             | 0                                       | Same                                    |   | 0   |                                  | 90+ Days                          |   |   |
| 4904                             | MILAN                                 | 01/02/1936                       | Active                   |  | 31                                 | 9                 | 2                     | 7                       | 29.17%                            | 32   | 12  |                             | 0                                       | New                                     | P,T   | N/R   |                                  |                                   |   |   |
| 4905                             | MILLINGTON                            | 02/24/1953                       | Active                   |  | 22                                 | 1                 | 3                     | -2                      | -8.33%                            | 23   | 1   |                             | 5                                       | New                                     | P,T   | N/R   |                                  |                                   |   |   |
| 4909                             | PARIS                                 | 05/11/1921                       | Active                   |  | 49                                 | 1                 | 1                     | 0                       | 0.00%                             | 51   | 6   |                             | 0                                       | New                                     | P,T   | N/R   |                                  |                                   |   |   |
| 4877                             | PARSONS                               | 03/30/1938                       | Active                   |  | 15                                 | 1                 | 1                     | 0                       | 0.00%                             | 14   | 2   |                             | 1                                       | Same                                    | P,M   | N/R   |                                  |                                   |   |   |
| 4910                             | PURYEAR                               | 02/23/1961                       | Active                   |  | 12                                 | 0                 | 2                     | -2                      | -14.29%                           | 14   | 3   |                             | 0                                       | New                                     | P   | 0   |                                  |                                   |   |   |
| 4911                             | RALEIGH                               | 10/16/1972                       | Cancelled(6)             | 1  | 0                                  | 0                 | 10                    | -10                     | -100.00%                          | 10   | 15  |                             | 6                                       | None                                    |   | N/A   |                                  |                                   |   |   |
| 4912                             | RUTHERFORD                            | 08/10/1945                       | Active                   |  | 14                                 | 1                 | 1                     | 0                       | 0.00%                             | 16   | 25  |                             | 0                                       | New                                     | P,M   | N/R   |                                  |                                   |   |   |
| 4913                             | SAVANNAH                              | 04/27/1936                       | Active                   |  | 27                                 | 0                 | 2                     | -2                      | -6.90%                            | 29   | 21  |                             | 0                                       | New                                     | P,T,M   | 1   |                                  |                                   |   |   |
| 4914                             | SCOTTS HILL                           | 03/30/1948                       | Active                   |  | 24                                 | 2                 | 3                     | -1                      | -4.00%                            | 26   | 2   |                             | 2                                       | New                                     | P,S,T,M   | 0   |                                  |                                   |   |   |
| 4915                             | SELMER                                | 10/07/1937                       | Active                   |  | 30                                 | 0                 | 4                     | -4                      | -11.76%                           | 33   | 13  |                             | 1                                       | New                                     | P,S,M   | 8   |                                  |                                   | \$100.00                                |   |
| 4920                             | TIPTONVILLE                           | 06/23/1931                       | Active                   |  | 21                                 | 1                 | 0                     | 1                       | 5.00%                             | 22   |   |                             | 0                                       | Same                                    | P,M   | 33  |                                  |                                   |   |   |
| 4923                             | TRIMBLE                               | 05/19/1953                       | Active                   |  | 41                                 | 4                 | 12                    | -8                      | -16.33%                           | 50   | 4   |                             | 0                                       | Same                                    | T,M   | 0   |                                  |                                   | \$250.00                                |   |
| 4924                             | TROY                                  | 04/27/1953                       | Active                   |  | 21                                 | 0                 | 0                     | 0                       | 0.00%                             | 22   |   |                             | 0                                       | Same                                    | P,T,M   | N/R   |                                  |                                   |   |   |
| 63017                            | UNION CITY CASEY-JOHNSON              | 04/03/2000                       | Active                   |  | 18                                 | 3                 | 2                     | 1                       | 5.88%                             | 17   | 9   |                             | 1                                       | New                                     | P,T,M   | N/R   |                                  |                                   |   |   |
| <b>Current Total Clubs Count</b> | <b>YTD New Clubs Count</b>            | <b>YTD Cancelled Clubs Count</b> | <b>YTD Net Club Gain</b> | <b>Current Total Members</b>                 | <b>YTD Add</b>                     | <b>YTD Drop</b>   | <b>YTD Net Growth</b> | <b>YTD Net Growth %</b> | <b>Member Count 12 Months Ago</b> | <b>Average Member Count Per Club</b>           | <b>% of Clubs with less than 20 members</b> | <b>% No MMR in 3 Months</b> | <b>% No Officer Report in 12 Months</b> | <b>% of Clubs with balance 90+ days</b> | <b>Number of Clubs in Status Quo</b>                | <b>% Status Quo Clubs in Financial Suspension</b> | <b>Number of Cancelled Clubs</b> | <b>Average Cancelled Club Age</b> | <b>Members Lost Due to Cancellation</b> | <b>% of Clubs Cancelled for Non-Financial Reasons</b> |
| 44                               | 2                                     | 1                                | 1                        | 1,050  | 168                                | 150               | 18                    | 1.74%                   | 1,042                             | 24   | 39%   | 9%                          | 2%                                      | 5%                                      | 0   | 0%  | 1                                | 37                                | 10                                      | 100%  |



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|-------------|-----------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|--|--|---------------------------|---|--|---|--|-----------------|-----------------------------------|
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\* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

\*\*\*- Abbreviation: N/R-Never Reported.